






Discover Stara Zagora region – revealing investment environment and potential opportunities

Date	24 November 2020, starting time - 10:30 a.m. EET
Venue:	Webinar: https://zoom.us/j/92597138053?pwd=UHhkbm1UaTZFOERKaWh5d1ZZYmxDQT09
Purpose:	Presenting Stara Zagora as an investment destination with special focus on IT sector, automotive and agriculture sector with focus on wine production.

Agenda

10:30 – 10:40	Opening session <ul style="list-style-type: none"> Mr. Radostin Tanev, Member of the National Assembly Mr. Stefan Bengtsson, Chairman for the Swedish Bulgarian Chamber of Commerce Mr. Valentin Stoev, Head of trade and economic relations office to Sweden at the Bulgarian Embassy to Sweden
10:40 – 11:00	Invest in Stara Zagora <p>(Main opportunities that investors could benefit from, revealing the potential of the region, overall economic development, sector profile)</p> <p>Ms. Rositsa Raykova, Head of Investment Department, Investment and European Policies Directorate</p>
11:00 – 11:10	Presenting the Industrial Zone “Zagore” <p>(What kind of utilities is the zone offering, free plots and conditions for acquisition)</p> <p>Ms. Dr. Rumyana Grozeva, Member of the Board of Directors of the Industrial zone – Zagore AD</p>
11:10 – 11:20	Local market business development, presenting the business perspectives <p>Mr. Stefan Shoselov, Member of Employer’s club Stara Zagora and Chairman of the Confederation of Employers and Industrialists in Bulgaria for Stara Zagora region</p>
11:20 – 11:30	Investing in education for receiving qualified work force in the future <p>(What kind of disciplines the university is offering, number of students and their development on the labour market)</p> <p>Trakia university</p>
11:30 – 11:50	Good business examples <p>(Presenting the experience of companies in the IT, automotive sectors and wine production)</p>
11:50 – 12:15	Q&A session