



INVEST IN STARA ZAGORA



*STARA ZAGORA - THE REGION IN THE  
HEART OF THE BALKANS WITH  
UNREVEALED POTENTIAL FOR  
DEVELOPMENT AND GROWTH.*

*IT IS NOT THE WILD WEST – BUT BE  
THE FIRST DISCOVERER.*

## NEW OPPORTUNITIES FOR INVESTMENT

**24 NOVEMBER 2020  
WEBINAR**



ОБЩИНА  
СТАРА ЗАГОРА



## STRATEGIC LOCATION

- ▶ A ROAD INTERSECTION POINT OF FOUR PAN-EUROPEAN CORRIDORS
- ▶ A WELL DEVELOPED RAILWAY NETWORK
- ▶ FAVORABLE CLIMATE FOR INDUSTRIAL ACTIVITIES AND CONSTRUCTION WORKS, AS WELL AS FOR TOURISM AND RECREATION

## GOOD DEMOGRAPHIC DEVELOPMENT

- ▶ FOR NEW INVESTORS STARA ZAGORA'S HUMAN RESOURCES WILL HAVE PRIORITY OVER OTHER REGIONS IN THE COUNTRY DUE TO ITS GOOD DEMOGRAPHIC INDICATORS

## LABOUR MARKET

- ▶ ONE OF THE COUNTRY LEADING DISTRICT BY NUMBER OF PEOPLE EMPLOYED IN MANUFACTURING
- ▶ CONCENTRATION OF EMPLOYMENT IN MACHINE BUILDING AND “HEAVY” INDUSTRIES

## EDUCATION

- ▶ 9 VOCATIONAL HIGH SCHOOLS AND 2 PRIVATE VOCATIONAL SCHOOLS
- ▶ FOREIGN LANGUAGES INTENSIVELY STUDIED
- ▶ SCHOOLS OFFER MANY TECHNICAL SPECIALTIES, INCLUDING MACHINE BUILDING, ELECTRICAL ENGINEERING AND MICROPROCESSOR ENGINEERING.
- ▶ 1 UNIVERSITY – FACULTY OF MEDICINE, VETERINARY, AGRICULTURE, EDUCATIONS, ECONOMICS
- ▶ 1 TECHNICAL COLLEGE

## DOING BUSINESS INCENTIVES

- ▶ ONE OF THE LOWEST LOCAL TAXES AND FEES IN BULGARIA, AS WELL AS IN CENTRAL AND EASTERN EUROPE
- ▶ STABLE AND PREDICTABLE POLICY WITH RESPECT TO TAX RATES
- ▶ OPTION TO PAY WASTE FEE ACCORDING TO QUANTITIES OF WASTE
- ▶ AMONG THE LOWEST RENT OF INDUSTRIAL SPACES IN EASTERN EUROPE
- ▶ MODERN POWER DISTRIBUTION NETWORK
- ▶ WATER SUPPLY IN ALL URBANIZED AREAS

## PROCEDURE FOR CONSTRUCTION

- ▶ CLEAR AND RELATIVELY SHORT WORKING PROCESS IN TERMS OF BOTH THE NUMBER OF PROCEDURES AND THE DEADLINES FOR IMPLEMENTATION.
- ▶ AN INVESTOR WILL TAKE 105 DAYS FROM THE TIME OF APPLYING FOR A DESIGN VISA (STEP 1 IN THE WORK PROCESS) UNTIL THE CERTIFICATE OF ENTRY INTO OPERATION (LAST STEP) IS RECEIVED.

## QUALITY OF LIFE

- ▶ THE “BEST CITY TO LIVE IN BULGARIA” 2016
- ▶ NUMEROUS OPPORTUNITIES FOR SPORT AND CULTURAL ACTIVITIES
- ▶ MODERNIZED PUBLIC TRANSPORT
- ▶ GOOD QUALITY OF MEDICAL CARE
- ▶ GREEN CITY WITH LOT OF GARDENS AND PARKS

