

No.004-INNO/14.06.2016

### **INVITATION FOR TENDER**

Dear Mr Anastassios Manos,

Within the activities of EU funded project "Regional policies for innovation driven competitiveness and growth of rural SMEs – INNOGROW ", PGI00241, under the INTERREG EUROPE Programme, we invite you to prepare and submit a tender that relates to the activity A1.2 "Identifying successful new business models for rural SMEs" and the deliverable **"Methodology to collect and exchange cases of new business models for rural economy SMEs"**.

Stara Zagora Regional Economic Development Agency (SZREDA), City of Stara Zagora, Bulgaria, intends to award a contract for services supporting its role in the INNOGROW project regarding the Activity 1.2 " Identifying successful new business models for rural SMEs ", and more specifically: The design and delivery of a methodology to:

- a) Support partners of the INNOGROW project to identify and exchange cases from the partnership and neighbouring EU countries on emerging business models for rural economy SMEs that improve their competitiveness, taking into account the specificities of the partners' territories and the policy instruments addressed by the project, and
- b) to provide collection and evaluation tools to ensure consistent documentation and evaluation of the identified cases.

More specifically, the support needed would comprise the following tasks:

- Definition of the objectives and questions of the research, based on the priorities of the partners' regions and territories in the field of Rural Economy SMEs' innovation and competitiveness.
- Specification of the research approach, thematic areas and geographical coverage, and development of appropriate collection forms to assist the INNOGROW partners in identifying the most relevant input and cases for the purpose of the study and the interrelated forthcoming activities in the project.
- Development of cases evaluation criteria to select good practices on new business models for rural economy SMEs (from the cases collected by partners), taking into

account the needs and policy priorities of the partners' areas. The selected good practices will support the development of the forthcoming Good Practice Guide on new business models for rural economy SMEs that improve their competitiveness.

The Final methodology report for collecting cases of new business models should be delivered no later than the 10<sup>th</sup> of July 2016.

The tender must be prepared in English language and sent to SZREDA electronically to the following email [rgrozeva@szeda.eu](mailto:rgrozeva@szeda.eu) by the **20<sup>h</sup> of June 2016**. There is no specific form to fill-in for the tender's submission.

All services offered under the current invitation to tender shall be quoted in Euro excluding Value-Added Tax (VAT). The total available budget for the services to be offered by the successful tenderer should not exceed 15.000 €.

Kind regards,

Rumyana Grozeva, PhD

Executive Director

